

## **ABOUT PACIFIC PEARL AIRWAYS**

Pacific Pearl Airways, “your home in the skies”, envisions itself to be the Philippine pride in providing quality yet affordable, safe, comfortable and enjoyable charter air passenger carrier that aims to gain the trust and preference of airline customers. Its mission is to provide each passenger the world-famous Filipino hospitality through personalized in-flight service.

Pacific Pearl Airways is a private corporation that proposes to operate a charter airline with direct flights to the Philippines. It plans to operate and manage charter flights in both domestic and foreign routes, providing access to the beautiful places in the Philippines for its passengers.

The company boasts of flying missionary routes providing direct flights to Subic, Clark, Bohol, Kalibo, Palawan, Philippines, thereby establishing its competitive advantage in the industry due to its ability to:

- Eliminate stop-over hassles with the passengers gaining more savings (no more stop-over in Manila) and more quality holiday due to least travel lag time;
- Enhance its operational advantage thereby making itself more attractive with its lower charter rates without sacrificing quality service due to lower operating cost with its access to lower fuel costs and other incentives in Clark Airbase and/or Subic Bay Freeport together with its BOI (Board of Investments) registration;
- Protect itself from revenue fluctuations since it operates under a charter contract that is sustainable due to continuously growing number of tourists to the Philippines.

## **PACIFIC PEARL AIRWAYS' OBJECTIVES ARE:**

1. provide its customers with efficient service and value for money in airline transportation;
2. offer its employees and associates with professional corporate environment, opportunities for career development, and just compensation;
3. enable its stockholders to achieve optimum investment returns; and
4. contribute to the economic, social and cultural advancement of the Filipino Nation.

It will strive to ensure success in its undertaking with strict adherence to Philippine ATO and United States FAA standards and to all applicable routes and regulations in aviation. Updated technology/ies will be adapted and well trained and competent human resources will be ensured through continuous employee trainings. It commits to be guided by professional managers, accurate market research and sound financial management in working towards a cost-efficient and quality operation.

## **THE COMPANY**

Pacific Pearl Airways is registered with the Securities and Exchange Commission (SEC) of the Philippines with its necessary permits from the Philippines Civil Aeronautics Board (CAB) and Air Transportation Office (ATO).

Pacific Pearl Airways is owned and governed by incorporators with competence and expertise in handling airline operations and managing different businesses.

The principal stockholders and directors of this airline is a mix of businessmen and professionals with vast experiences and expertise in their own fields, as well as young, brilliant professionals who are exceptionally successful in their various business ventures.

## **AIRCRAFT DESCRIPTION**

PACIFIC PEARL AIRWAYS will utilize the Advance Boeing B-737-200 aircraft in its operations. This type of aircraft is powered by two Stage III Pratt and Whitney JT8D-15A engine and is the most popular model of its category, having more than a thousand units operating all over the world. The said aircraft has also gained the reputation of being an efficient and reliable air conveyance used in flying domestic and regional routes in the Philippines.

This type of aircraft can carry around 112-114 passengers. In addition to this, it is also capable of bigger payload and has upgraded avionics that satisfy the requirements for RVSM and RNP flight. It also possesses an enhanced engine that provides superior thrust power as compared to the older series.

The aircraft will also undergo the necessary Checks and will comply with Airworthiness Directives and Service Bulletins requirements. Modification requirements will be conformed with to make current design requirements adaptable to the said aircraft.



## **OPERATIONS**

The Operations of the company will uphold Flight Operations and Maintenance and Engineering to the highest degree to ensure the safety, security and well being of all the passengers.

Flight Operations handles the technical aspect of airline operations and is responsible for airline Flight Operation, Flight Technical Services and In –flight Services.

Flight Crew Deck. This is composed of the Pilot in Command and the First Officer. They perform a 360-degree inspection of the aircraft before heading to the cockpit. The Captain conforms to the requirements before taking off. These requirements and other routine activities laid down by the Flight Operations Group are to ensure that the take-off and landing of the aircraft would be safe.

Flight Technical Services is the on-ground division of Flight Operations. It is accountable for airplane dispatch and assistance to passengers while on ground. With the performance of these duties, flight safety is ensured.

In Flight Services is handled by Flight Attendants. There will be 3 to 4 flight attendants to take care of passengers while on flight. In successfully operating a large passenger aircraft, the airplane's flight attendants must be responsible for giving the best in-flight services to passengers as well as leading passengers during emergencies.

## **OPERATIONS**

Maintenance and Engineering is concerned with the supervision of aircraft maintenance, quality management, technical services and engineering to guarantee safety, reliability, and quality of each aircraft of Pacific Pearl Airways.

The aircraft, its engines and components is subjected to maintenance reserve, so that when Life Limited Parts, with Overhaul Limit Components and Heavy Maintenance Checks reach their due time, enough finances will support such maintenance requirements.

Aircraft Maintenance has the Supervisor of Aircraft Maintenance, the Chief Inspector, Crew Chief, Aircraft Mechanics, Avionics Technician and Structural Technician. They are answerable for the airworthiness of the aircraft.

Quality Management will employ various procedures that will uphold conformance to the Aviation Quality and Safety Practices and to Civil Aviation Regulations. In line with this, the Quality Management conducts aircraft inspection regularly in addition to internal quality and sub-contractor audits. It is also in charge of the tool room, technical library and aircraft licensing.

Technical Services is liable for the proper monitoring of technical records and the forecasting of maintenance checks compliance and reliability analysis of aircraft, engine and components.

Engineering employs licensed aircraft engineers responsible for engineering drawings for the aircraft's major repair and alteration and the creation of mandatory bulletins derived from Airworthiness Directives and Service Bulletins. The engineers also handle the Weight and Balance Check of the aircraft.